

Dear Potential Sponsor,

RE: Sponsors and Advertisers for the Frenchman River Gospel Jam (FRGJ)

The FRGJ is a non-profit, faith based organization that provides a community event which appeals to all age groups through family-friendly music and entertainment.

Since 1991 The FRGJ has become a long-standing event in the southwest corner of Saskatchewan. In 2011 the FRGJ expanded to the hockey arena and curling rink stage in Crescent Point Wickenheiser Centre in Shaunavon, SK to accommodate the greater accessibility and capacity.

As a result we have hosted artists such as Paul Brand, The Oak Ridge Boys, Ricky Skaggs & Band, George Canyon, Diamond Rio and High Valley as well as some of the top touring southern gospel groups. We are pleased to announce this year's headliners, that being one of our past favourites, **The Oak Ridge Boys**.

It has always been a core value of the FRGJ to provide a community event that is affordable to all, but there are substantial costs involved for such an event. As a result we rely on sponsors who, in particular, help with the FREE STAGE which is open throughout the weekend and involves all artists other than our main headliner.

We are looking for businesses and individuals to partner with us with the costs. There are various levels of sponsorship. A tax receipt will be issued for donations or an invoice for advertising, which would be a 100% write-off for your businesses.

Please read the enclosed additional information and consider being involved.

Thank you for your consideration.

Sincerely

Dorothy Lethbridge and the FRGJ Board of Directors

Executive PRODUCER, FRGJ

403 964 2000 | c: 403 376 2000

dorothy@frgj.ca

Headliner Sponsor/Advertiser (\$30,000 + GST) *1 Available*

Sponsorship of the headlining group, **The Oak Ridge Boys**, performing at the FRGJ, we will customize the sponsorship benefits specifically for you dependent upon the amount donated.

Sponsorship includes:

- All advertising at event associated with that band will be attached to your name/company including big screens, verbal acknowledgement from stage, print, website etc.
- Radio advertising such as: [HEADLINER] brought to you by [Sponsors Name].
- Banner at entrance of event grounds.
- Backstage Meet & Greet with headliner band with 10 personal framed photos with band.
- Public acknowledgement of HEADLINER Sponsorship in all marketing/advertising material (posters, program, print, radio, website, social media etc).
- HEADLINER big screen advertisement during event.
- Verbal acknowledgement during event.
- If desired, booth space AND stage time during the headliner concert (approx. 10 min) (to promote your business i.e. promo videos, commercials for your company, etc).

- Reserved seating during concerts.
- If desired, employee volunteer involvement.
- Implement display space in main parking lot.
- Access to VIP HEADLINER/DIAMOND Sponsor lounge at any time throughout the event.
- 20 weekend event passes.

Diamond Sponsor (\$10,000+GST)

- Backstage Meet & Greet with headliner band with 1 personal framed photo with band.
- Public acknowledgement of DIAMOND Sponsorship in marketing/advertising material (posters, program, print, website, social media etc).
- Diamond big screen advertisement during event.
- Verbal acknowledgement during event.
- Booth space, if desired.
- Reserved seating during concerts.
- Access to VIP DIAMOND Sponsor lounge at any time throughout the event.
- 12 weekend event passes.

<p>Platinum Sponsor (\$5,000 + GST)</p> <ul style="list-style-type: none"> • Headliner Meet & Greet with framed photo • Event PLATINUM big screen advertisement. • Verbal acknowledgement during event. • Acknowledgement in program. • 6 weekend event passes. 	<p>Silver Sponsor (\$1,000 + GST)</p> <ul style="list-style-type: none"> • SILVER big screen event advertisement during event. • Acknowledgement in program. • 2 weekend event passes.
<p>Gold Sponsor (\$2,500 + GST)</p> <ul style="list-style-type: none"> • Website acknowledgement. • GOLD big screen advertisement at event. • Acknowledgement in program. • 4 weekend event passes. 	<p>Bronze Sponsor (\$500 + GST)</p> <ul style="list-style-type: none"> • Acknowledgement in event program. • 2 weekend event passes

SPONSORSHIP FORM

Please fill out and return the form below.

Sponsorship Deadline **March 31** – for your logo to appear on posters/early newspaper ads. (HEADLINER & DIAMOND Sponsorship)

Name of Company/Individual:	
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Contact Person:		Contact #:	
Mailing Address:			
Email:			

Sponsorship Level (please check the correct level): _____

- HEADLINER Sponsor (\$30,000+GST)
- DIAMOND Sponsor (\$10,000+GST)
- PLATINUM Sponsor (\$5,000+GST)
- GOLD Sponsor (\$2,500+GST)
- SILVER Sponsor (\$1,000+GST)
- BRONZE Sponsor (\$500+GST)

Amount Donated: _____ plus GST _____ = _____ (total)

Please indicate if you would like to receive an invoice for your donation:

- Yes, send me an invoice.
- No, I do not need an invoice.

If contributing \$500 or more, please email your logo/name as you wish it to appear in our ads to: dorothy@frgj.com

Please Note: Any amount under \$500 does not qualify for advertising. However, the FRGJ is a registered charity and you can receive a donation receipt for any amount that you may wish to contribute over \$20.00.

Please return this form to: Dorothy Lethbridge - (306) 294-8588 OR dorothy@frgj.com
 If you have any questions or concerns, please feel free to contact me.

On behalf of the FRGJ board of directors, thank you for partnering with us and making this an ongoing event!